



Welcome, Pokémon Fans and Friends!

bringing you another round of exclusive Pokémon content, new Pokémon news, and exciting Pokémon facts! We've even thrown in a few games for new members of the Pokémon family! And don't forget, faithful fans, we have all important Pokémon information that you crave, too, starting with...

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Who's the Greatest?

ho's the greatest Pokémon champion in the United States? We found out on August 8th, 2006 as we hosted the Pokémon Video Game National Championships.

See it all on Pokemon.com

The competition was fierce and it came down to this – 64 players vying for the ultimate title of Pokémon Video Game National Champion!

The players were split into two age groups – 12 and under,

and 13 and over, that competed in a single elimination tournament that pitted skill and strategy against solid offense and defense. (For details on the winners, check out www.pokemon.com)

How did they get here? They were flown here from across the country after qualifying for the tournament in an online challenge at Pokemon.com, then show up at their designated mall stop and battle it out against other qualifying players. In all, over 3,000 fans battled for a coveted spot in the championships, which was held in Bryant Park in New York City on August 8th, 2006! We're threw a wild and wicked party with a stage show, prizes, and more!





Packed with revelations about the world of Pokémon and featuring an intriguing new Pokémon — and the return of an old favorite.

here are many legends about Pokémon, and the people of one town in particular believe in the legend of the Aura Guardian. This is the legend of Sir Aaron, who teamed up with his Pokémon Lucario to save the world from being destroyed in a great battle long ago. The story says Lucario was sealed in Sir Aaron's staff and Sir Aaron himself was never seen again, but can this story really be true? Ash and his friends are about to find out for themselves...

After Ash and Pikachu triumph in the local Pokémon competition, their prize turns out to be more than they bargained for. Ash earns the title of Aura Guardian and the right to wield





Sir Aaron's staff for a night, but when Lucario breaks out of the staff and Pikachu disappears, he'll need to prove he's a hero in more than name alone! To make things even more complicated, he'll also have to deal with a daring adventurer, the everpersistent Team Rocket, and even the Legendary Pokémon Mew.

Lucario may be the only one who can help Ash put things right - but after bitter years of imprisonment, can Lucario ever trust a human again? The fate of two friendships and the future of a world will depend on the strength of the bond between humans and

Pokémon!



and introducing...

...two new games for 2006!

okémon is always giving fans something new, and they keep up that tradition with Pokémon Mystery Dungeon: Blue Rescue Team/Red Rescue Team! These two new games are debuting on the Nintendo DS™ and Game Boy® Advance systems respectively, and they take Pokémon to a whole new level!

For the first time ever, you are not a Trainer, or on a quest to become a Trainer – you are a Pokémon! That's right, you start the game by being put right into the Pokémon's world, taking on dangerous rescue missions to help other Pokémon out!

We're airing a
special episode of the
Pokémon cartoon show
that centers around all of
the themes of the Pokémon
Mystery Dungeon
games! That's
right, coming
in September, your favorite
Pokémon will speak for the first
time ever!
(Except for Meowth, of course!)



Familiar Pokémon themes like leveling up, using type-strategy against other Pokémon, and finding items to help you are still here, but now the tables are turned and you are seeing the whole Pokémon universe from another perspective!

Available in
September, Pokémon
Mystery Dungeon:
Blue Rescue Team/
Red Rescue Team
puts the "you"
in rescue!





Illustration by Ken Sugimori





Chikorita: I want to do good. I want to help Pokémon like that.





Illustration by Ken Sugimori



SNEAK PEEK

WISTANIE ER *

the Nintendo DS has just been announced! This is another new take on the Pokémon experience, with you once again assuming human form, but this time, catching Pokémon will require you to circle them with your stylus. Other details are scarce, but rest assured, there's a lot more to the game than spinning your stylus!

^{*} Logo tentative – artwork may change





SEROMING IN BER!

Nine Lives and Going Strong

Check out our sneak peek of the upcoming Season 9 of the Pokémon animated TV series!

fter a quick visit with
Professor Oak, Ash faces
some of his greatest
challenges ever as he takes
on extremely skilled Trainers



from the Battle Frontier, known as the Frontier Brains, to win their

special Symbols. Ash's skills as a Pokémon Trainer are put to the

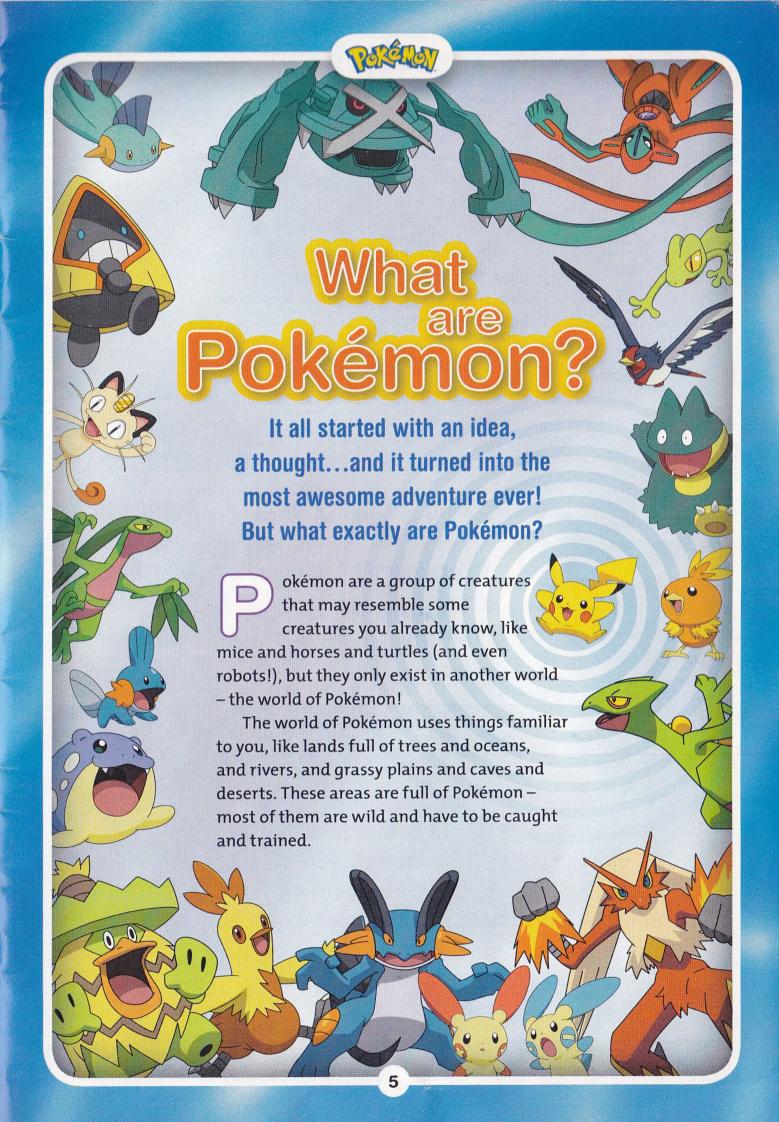


test as he battles each Frontier Brain. Meanwhile, May continues to work hard at winning her first Ribbons for the Kanto Region.

Prepare for a season packed with meeting brand-new Pokémon and facing new challenges with Ash and his friends! Not to mention a few special appearances of favorite Legendary Pokémon that join Ash to help save the day!









Why trained? Humans in the Pokémon world like to catch Pokémon in the same way humans in your world like to have animals as companions. Some of the humans in the Pokémon world even like to have their Pokémon compete in battles against each other, which is the basis of most Pokémon activity.

Pokémon have different types, and these types help Trainers to determine which Pokémon to send into battle.

Some Pokémon are Fire-types. This means that they may eventually learn Fire-type moves. Fire burns Grass easily. This is why Fire-types are so effective against Grass-types.

So what puts out fires? That's right! Water! So Water-types are very effective against Fire-types in a battle.

There are 17 known types of Pokémon. They include:

BLASTOISE



PROFESSOR BIRCH

Bug
Dark
Dragon
Electric
Fighting
Fire

Flying Ghost Grass Ground Ice Normal Poison
Psychic
Rock
Steel
Water

The key to battling Pokémon is to know which type is effective against another type. We told you about the basic ones – Fire against Grass and Water against Fire. Learning the other types will also help you to become a better Trainer.



Fun

Match the Pokémon to its type

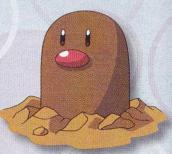
Here's an easy exercise that will help you identify which Pokémon looks like its type!



Taillow



Bulbasaur



Diglett

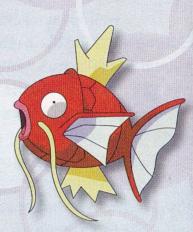


Caterpie



Bug



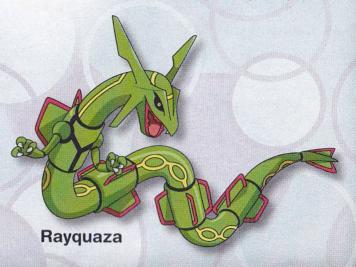


Magikarp



Regice

Answers: Bulbasaur/Grass; Diglett/Ground; Magikarp/Water; Rayquaza/Dragon; Regice/Ice; Caterpie/Bug; Taillow/Flying









Can yo<mark>u tell which,
Pokémon is which
type by their names?</mark>



TREE



geCKO



Treecko

E SOLar



ROCK



Solrock

CHARred



salaMANDER



Charmander

SQUIRT



turTLE



Squirtle

Type

Type

Type

Type

Answers: Treecko/Grass; Solrock/Rock; Charmander/Fire; Squirtle /Water

(ARTICUNO

The three Legendary Kanto birds are named one, two, and three? And named after their types, too. Articuno (arctic and uno, or one), Zapdos (zap and dos, or two), and Moltres (molten and tres, or three). It sounds better than calling them Iceone,

Electrictwo, and Lavathree!

ZAPDOS

MOLTRES



You Say You Want an Evolution

You know even more about Pokémon now. Let's teach you about Pokémon Evolution!

rainer, prepare! You have a few Pokémon under your belt, but they seem a little weak, and you want to see them grow up.
That's where Evolution comes in!
Not all Pokémon stay exactly the way they are. Some of them grow up, just like you! Some of

them "evolve" and learn
new abilities and new
moves to use in battles.
Some of them even
evolve when you trade
them with friends.

What happens when a Pokémon evolves? It changes shape, and it

gains experience, helping it to battle bigger and stronger Pokémon. In the video games, Pokémon evolve through the use of special items and conditions as well. In the cartoon, Pokémon evolve

by gaining experience and sharing adventures with their Trainers.

GROVYLE

Usually when Pokémon evolve, they bear some resemblance to their pre-evolved form. For instance, Treecko evolves into Grovyle, which looks like Treecko grown up, and Grovyle evolves into Sceptile, which looks like Grovyle with more muscles!





Like growing up in real life,
evolving lets you learn different and
more amazing skills! If you are raising
a Fire-type Pokémon, for instance,
then as you grow and evolve through
experience, you will learn better and
more powerful Fire-type moves.



r Fun Z⊚ne

who's Next?

Match the Pokémon to its a evolved forms!



Pichu



Lombre



Blaziken



Lotad



Combusken



Raichu



Mudkip



Poliwhirl



Swampert



Torchic



Marshtomp



Ludicolo



Poliwag

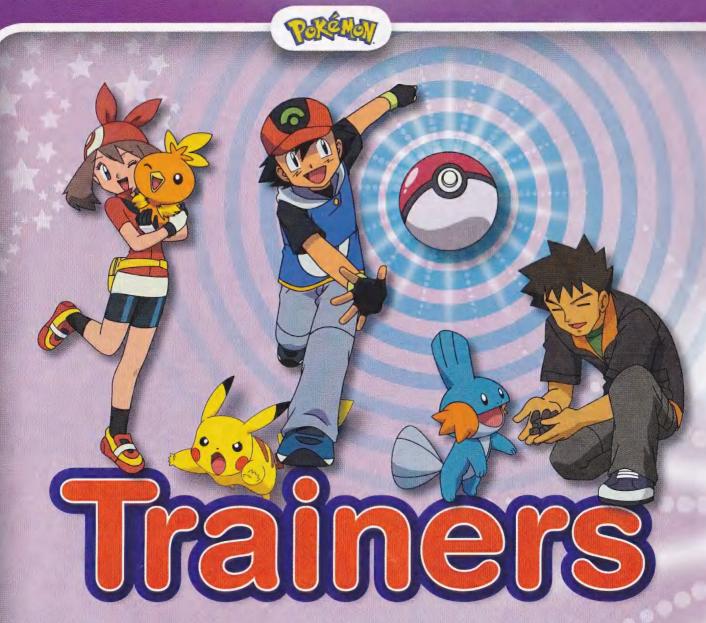


Pikachu



Poliwrath

Амэwекэ: Pichu, Pikachu, Raichu; Lotad, Lombre, Ludicolo; Mudkip, Marshtomp, Swampert; Torchic, Combusken, Blaziken; Poliwag, Poliwhirl, Poliwrath



So you want to know everything you can about Pokémon? Then you'd better learn what it's like to be a Trainer!

hether in the TV show, video game, trading card game, or movies, being a Trainer is a very important quest. Trainers enter the Pokémon world with different desires, but one goal – they want to be the best, and possibly attain a Master Trainer status.

There are a few rules, though.

Trainers have to be at least ten years old on the TV show. They have to abide by certain rules. They have to love Pokémon.

No Trainer has ever attained anything by treating Pokémon cruelly or unfairly.

ood trainers will face lots of obstacles in their Pokémon adventures. They may face villainous characters like Team Rocket. They may face Pokémon that are hard to handle (which is why it's important to fight in Gyms and defeat Gym Leaders to get their badges – badges help you train higher-level Pokémon).



Basic Trainer Tools

Poké Balls

There are several types of Poké Balls, all of which serve specific purposes. Poké Balls are used to capture Pokémon, but also to store them.

How does a Poké Ball shrink down to a size that can be carried on a Trainer? That is one of Pokémon's greatest mysteries.



Pokédex

The Pokédex is an invaluable learning tool for Pokémon Trainers. A full Pokédex lists key information on all the known Pokémon, including information that will greatly help you in battles. Check out a full Pokédex at www.pokemon.com!

Key Facts

Trainers must be 10 years old to begin.

Trainers can only carry six Pokémon in their party at a time.

It takes more than luck to be a Trainer!

Trainer Qualities

Hard Work
Teamwork
Good Sportsmanship
Improving Your Skills



The Lands

Pokémon live in three wonderful lands.

Check out the amazing things you'll find in these lands!

he adventures of Pokémon Trainers take them all across exciting and dangerous lands. The three main areas are called Johto, Kanto, and Hoenn. Other places that have been visited in the animation series and the video games include the

Orange Islands, the Sevii Islands, and Orre!

Kanto

ZAPDOS

Legendary Pokémon:

Mew

Mewtwo

Legendary Trio:

Articuno

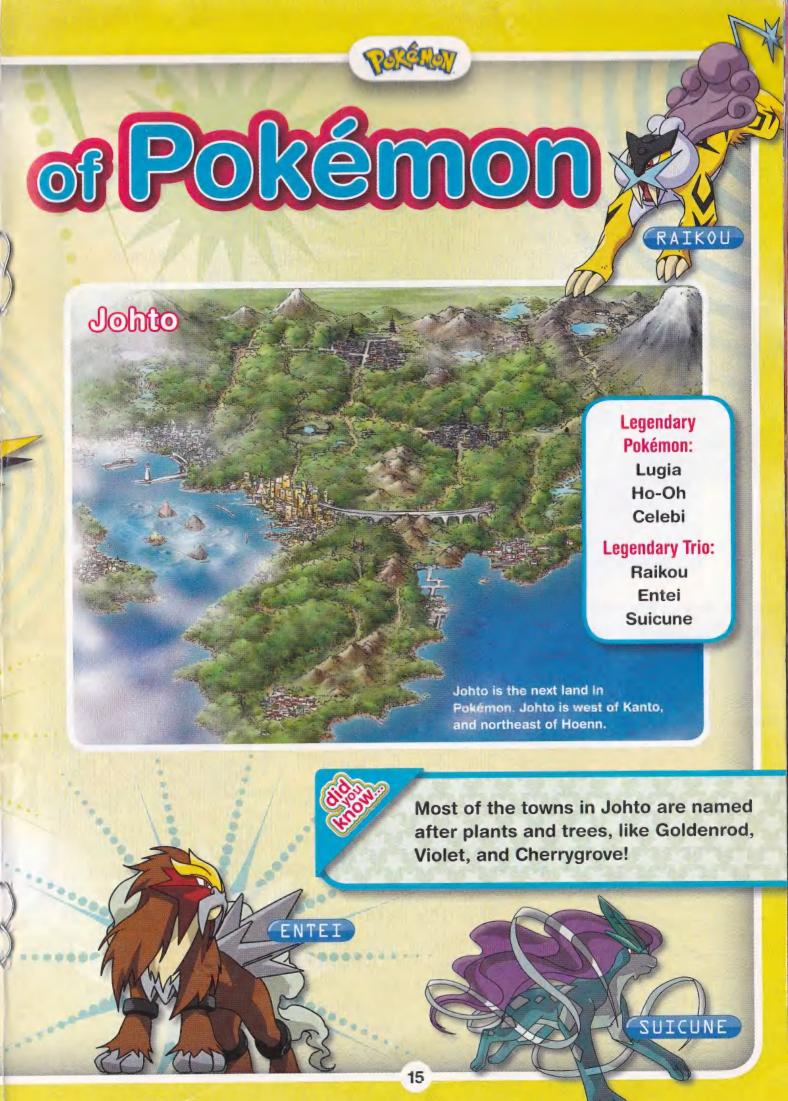
Zapdos Moltres

MOLTRES

The mysterious world of Kanto was the first world to explore in the Pokemon universe. It is home to Pallet Town, which is the hometown of Ash Ketchum.

Most of the towns in Kanto are named after colors (Fuschia, Vermilion, Lavender) and that Pallet Town is a derivative of "palette" meaning a range of colors?







Most of the towns in Hoenn are named for combinations of inorganic and organic words: Rustboro, Slateport, Sootopolis, and Lavaridge compared to Lilycove, Dewford, and Petalburg.

DEOXYS

Other Lands

There are more worlds to explore in the Pokémon universe – here are some that you may be familiar with!

Sevii Islands

LOCATION: East and southeast of Kanto region **FEATURED:** In Pokémon FireRed and Pokémon LeafGreen

INFO: A chain of islands that can be accessed after meeting certain requirements in the games. The two most notable places are Navel Rock and Birth Island. You can find Lugia and Ho-Oh on Navel Rock, and Deoxys on Birth Island – only accessible through special downloads!





This land is your land

Draw a line from the Pokémon to the region where they first appeared in the cartoon!



Pikachu



Bulbasaur



Treecko



HOENN



Totodile



Torchic



Answers: Pikachu/Kanto; Treecko/ Hoenn; Torchic/Hoenn; Bulbasaur/ Kanto; Totodile/Johto; Squirtle/Kanto



Squirtle

Orange Islands

LOCATION: Unknown

FEATURED: In Pokémon cartoon series,

Pokémon: The Movie 2000

INFO: The Orange Islands played a major part in the TV series, but have not been featured in the games.
In Pokémon: The Movie 2000, the Orange Islands were home to Articuno, Moltres, Zapdos, and Lugia.

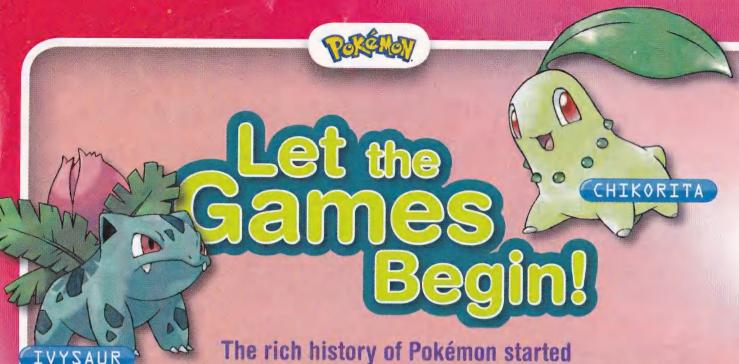
EMO

LOCATION: Unknown

FEATURED: In Pokémon Colosseum and

Pokémon XD

INFO: Orre is a mostly desert region, with no wild Pokémon in Pokémon Colosseum, and a few wild Pokémon (which must be enticed with snacks) in Pokémon XD.



out with handheld video games – and this year you'll see two of the most innovative Pokémon games ever!

Pokémon Red and Pokémon Blue

The one that started it all – and brought the Pokémon phenomenon to the U.S.! Released in 1998, Pokémon Red and Pokémon Blue took players on a journey through Kanto which many never forgot.

Pokémon Pinball

Back in 1999, Pokémon fans were treated to a little board-banging action via the Game Boy Color. Pokémon Pinball had two boards – Red and Blue – that allowed you to catch 151 Pokémon!

Pokémon Yellow



Worlds collided in October of 1999 with this remix of Red and Blue that allowed you to capture Pokémon from both versions – with Pikachu as your starter. You couldn't keep him in a Poké Ball, but he was a strong companion for all the new battle modes and features in Pokémon Yellow!

Pokémon Trading Card Game

Trading card game action hit the Game Boy Color in spring of 2000, taking the cards electronic and encouraging players to go head-to-head with their friends over a Game Link Cable.

Pokémon Gold and Pokémon Silver

In the fall of 2000, Trainers who had caught 'em all were sent on a journey to the Johto region, where 100 new Pokémon awaited them! New ways to catch and breed Pokémon were also introduced, making this the most expansive and interesting game yet!



Pokémon Puzzle Challenge

Just in time for Christmas of 2000, the Pokémon of Gold and Silver were added to the addictive action of Pokémon Puzzle League. And if that wasn't enough, being released on the Game Boy Color meant that players never needed to put it down!

Pokémon Crystal

A little girl-power was added to the Pokémon games as Crystal allowed you to play a female Trainer for the very first time! This release in July 2001 brought together the worlds of Gold and Silver all while adding a new challenge – the backbreaking Battle Tower!

Pokémon Ruby and Sapphire

Pokémon games made their triumphant return in 2003 with this release for the Game Boy Advance that introduced over 100 new Pokémon, a new region to explore, and two-on-two battling!

Pokémon Pinball: Ruby and Sapphire

It was back to the boards with this August 2003 release that allowed players to rack up huge scores and catch all the Pokémon from Ruby and Sapphire.

Pokémon FireRed and LeafGreen

Return to the land of Kanto, where the Pokémon adventures began! It's back to basics as you cover the storyline from Pokémon Red and Blue, with updated graphics, and the chance to expand your Pokédex with trade between Pokémon Ruby and Sapphire, and Pokémon Colosseum!

Pokémon Dash

Gentlemen, start your
Pikachu! The first racing-type
game for Pokémon, and the first Pokémon
game for the Nintendo DS, Pokémon Dash
was a whirl of fast and frantic fun!

Pokémon Emerald



An update on the land of Hoenn from Pokémon Ruby and Sapphire, Pokémon Emerald featured new plot twists and new areas. It also gave you an opportunity to catch both Groudon and Kyogre in the same game!

Pokémon Trozei

Pokémon Trozei expands the Pokémon gaming horizon with this new puzzle game for the Nintendo DS. Line up four in a row, and you're good to go – then match three Pokémon, then two, and you've got Pokémon Trozei!





Playing With a Full Deck!

Just months after the video games were first released, a second wave of Pokémon mania hit the streets the Pokémon Trading Card Game!

50 HP 2

20

et ready, get decked, go! The popularity of the Pokémon Trading Card game is as timeless as the popularity of the video games - which is natural, since the trading card game (or TCG, for short) is a direct offshoot of the video game. It features the same

Dual Aura

As long as you have Latias or Latias ex in play, each player's Evolved Pokémon (excluding Pokémon-ex) can't use any Poké-Bodies.

80 HP

orm

Delta Draw

Pokémon characters, the same concept of leveling and evolving Pokémon, and even some of the tools and items found in both the cartoon and video games.

BEGINNING THE GAME:

- Flip a coin to see who goes first
- Shuffle your 60-card deck and draw 7 cards
- Make sure you have a Basic Pokémon card in your hand (if not, shuffle/draw again)
- Place your Basic Pokémon facedown in front of you as your Active Pokémon, as indicated by the Pokémon Play Mat
- Put up to five more Basic Pokémon from your hand to your bench
- Each player sets aside 6 Prize cards
- Both players reveal Active and Benched Pokémon





Tournament Play

ou can play the Pokémon TCG against a friend, or you can join one of the Pokémon Organized Play groups (for more information, go to www.pokemon-tcg.com), which consist of leagues and tournaments around the US. These meetings really help build the teamwork and cooperation that is essential to playing the Pokémon games. And every year we crown a new winner as Pokémon Trading Card Game World Champion.

The Trading Card Game Basic Game Play

begins with a 60 card deck consisting of Pokémon, Energy, and Trainer cards. There are two different types of Pokémon cards: Basic and Evolution cards. Evolution cards are indicated as such by "Stage 1" or "Stage 2" being printed below the Pokémon's picture. The Pokémon cards are what you actually use to battle. Each card indicates its own Attack, Ability, Weakness, and Type. Energy cards give your Pokémon cards the Energy they need to use their Attacks. The Pokémon

GAME PLAY:

Each turn, in this order:

- Draw a card
- **②** Do any of the following in any order:
 - Put Basic Pokémon cards on the Bench
 - Evolve Pokémon
 - Attach 1 Energy Card (only once per turn)
 - Play Trainer cards
 - Retreat your Active Pokémon (only once per turn)
 - Use Poké-Powers
- Attack
 - Check to make sure you have enough Energy attached to your Active Pokémon
 - Check Weakness and Resistance of your opponent's Pokémon
 - Put damage counters on your opponent's Pokémon
 - Check to see if you Knock Out your opponent's Pokémon

Gyarados

- Take a Prize card if you Knocked Out your opponent's Pokémon
- 4 Your turn is over

card indicates how many and what kind of Energy are needed for each Attack. Trainer Cards can do a variety of things and can usually aid the player or hinder the opponent. For beginners, it is recommended to create a deck evenly balanced with the three card types.



ghtyena ex



Pokémon: The Indigo League



Ash leaves Pallet Town with Pikachu and sets out to win badges from every Gym in the Kanto region. In his travels he gains two companions: Misty, a Water-type Pokémon Trainer whom Ash tends to bicker with a lot, and Brock, a former Gym Leader who specializes in Rock-type Pokémon and loves to hit on



pretty girls. Ash catches a handful of Pokémon and manages to win a badge from every Gym – usually in a rematch. Ash eventually makes it to the Pokémon League where he makes a new friend named Richie whom he ends up battling. Ash loses and is knocked out of the competition, finishing in the top 16.

It Takes Tube to

Pokémon: The Orange Island Adventures

Ash and friends are sent on an errand to the Orange Islands to retrieve the mysterious "GS Ball" from Professor Ivy. When they finally arrive, Brock decides to stay with the attractive Professor as her assistant.

Ash and Misty soon meet Tracey Sketchit, a boy who loves to draw

pictures of Pokémon in their native habitats. The three of them end up traveling from island to island when Ash decides to compete in the Orange League, which Ash wins.





Pokémon: Johto League Journeys



Ash decides to follow his rival Gary's example and head to the Johto

region where lots of new Pokémon await. Brock rejoins the group and Tracey decides to stay in Pallet Town as Professor Oak's assistant. They bring the GS Ball to a Poké Ball expert named Kurt. Ash then decides to



start earning all the Gym badges for that region so he can enter the Johto League. He catches a bunch of new Pokémon, but also lets a few of his old Pokémon friends go.

Tangol

Here's a quick recap of the television seasons so far! For a sneak peek at Season 9, check out Page 4!

Pokémon: Johto League Champions



Ash and friends continue their journey through the Johto region where they catch some new Pokémon and meet

up with some old human friends from the Kanto region. Ash continues to earn badges, though not every match turns out the way he'd like it to.







Pokémon: Master Quest

Ash and friends head for the Whirl Islands to compete in the Whirl Cup. There, Ash and Misty face off against one

another - and Misty wins! Unfortunately,

she is defeated in the finals.
Upon their return to the mainland, Ash continues his quest to win all of the Johto Gym badges. After he wins all of them, he registers for







well at the conference, but does not come out on top. The end of the season brings a lot of changes for the group – both Brock and Misty head home, leaving Ash to journey alone to his next destination – the Hoenn region.

Pokémon: Advanced

Ash heads for the Hoenn region, bringing only one of his Pokémon with him – Pikachu. He's joined by May, a new Trainer just starting out on her Pokémon journey. They pick up two more companions: May's little brother Max and Brock, who comes



back again. May
decides to become a
Pokémon Coordinator,
competing in
Pokémon Contests
instead of competing
for Gym badges. The
four travel throughout
Hoenn, alternating
destinations between
Ash's badge battles
and May's contests.









Pokémon: Advanced Challenge

Ash continues collecting Gym badges while May begins to do much better in Pokémon Contests. She wins three ribbons. The two of them also capture a few new Pokémon as well as having several

Pokémon on their teams evolve unexpectedly!









Pokémon: Advanced Battle

Ash completes his Hoenn Gym badge collection and May competes in even more contests. Both of them eventually make it to the top competitions for each circuit— the Pokémon League tournament in Ever Grande City and the Pokémon Contest Grand Festival. Also in this season, the group witnesses firsthand the legendary battle between Kyogre and Groudon after the two are awakened by Team Aqua and Team Magma.

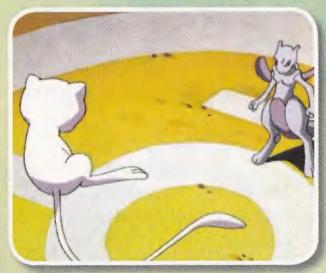




Lights! Pokémon! Pokémon!

Pokémon has been in the movie business for a while, too! Check out a brief history of our movies — and for a sneak peek at our latest film, check out Page 1!

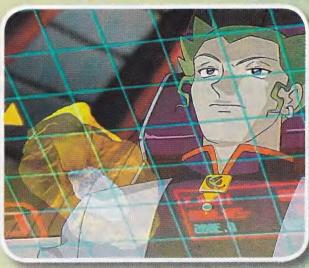




n a secret Team Rocket laboratory the ultimate Pokémon is created: Mewtwo. Mewtwo is a gene-spliced clone of the Legendary Mew. But whatever plans Team Rocket had for this powerful Psychic-type Pokémon are quickly laid to waste as Mewtwo takes over the lab and begins to build its own army of super Pokémon clones. Ash, Misty, and Brock find their peace shattered as Mewtwo steals their

Pokémon for its army. But when they rush to the rescue, they find they're not alone in the struggle to save the world—the Legendary Mew has shown up to duke it out with its misguided clone in the ultimate psychic battle.





he weather's gone crazy across the world – from Pallet Town to



the Orange Islands, even causing it to snow in the middle of summer! Ash and friends are blown off course while traveling in the Orange Islands and end up participating in a Legend Festival where Ash must gather the ancient sphere of Fire, Ice, and Lightning. But this quest suddenly takes on new urgency when the three Legendary Pokémon Articuno, Zapdos, and Moltres are captured! With the help of the Pokémon Lugia, Ash must free them and gather the orbs together before the extreme weather tears the world apart.

Ash and friends venture into Molly's dream world, facing off against some extraordinary Pokémon, but their biggest challenge may be freeing Ash's mom and Molly from the spell of the Unown!





erty years ago, a young Trainer named Sammy rescued the Legendary Celebi from a pursuing hunter - only to find the both of them transported to the present day. Sammy is assisted by Ash and friends who try to help out the injured Pokémon. They soon find out that the threat from before is not gone, as the Iron-Masked Marauder arrives and captures Celebi in a Dark Ball. A Dark Ball will turn any Pokémon captured in it to evil and soon Celebi is destroying the very forest it was meant to protect. With the help of the Legendary Suicune, Ash and friends must save the forest and Celebi.

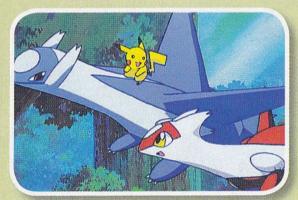




researcher is stolen away by the power of the mysterious Unown – leaving his daughter, Molly, alone in their care. They create a dream world for her to live in with the Legendary Pokémon Entei as her father. But every little girl needs a mother, so Entei steals Ash's mother!



POSCERO!



In the city of Altomare, a pair of thieves set out to steal a rare gem known as the Soul Dew that can energize the city's defense mechanism. However, the city is protected by the Legendary Latios and Latias, a brother and sister team of Psychic-type Pokémon.

Ash, Misty, and Brock will certainly learn a lot about these two great Pokémon as they team up to stop the thieves' ultimate plan to use the city's defense mechanism to trigger a tidal wave that could flatten the entire metropolis.



The Millennium Comet comes only once every 1,000 years and it is only at this time that the Legendary Jirachi is awake. Ash and his companions are lucky to



be there when Jirachi awakens and Max becomes best friends with it. Unfortunately, Jirachi is kidnapped by the diabolical Butler who plans to use the little Pokémon to grant his own wish of reviving the Legendary Groudon.





crashed to Earth with a powerful secret. Now, in high-tech Larousse City, Ash and friends meet Tory, a boy who fears Pokémon. When the mysterious Deoxys appears over the city, the Legendary Pokémon Rayquaza arrives to defend its turf. It's up to Ash and the gang to discover Deoxys' secret before the city is destroyed.



Its Our Party

We're pros that know how to throw a show! Check out some of our best parties so far!

hrowing a Pokémon party takes planning, skill, and lots of dedicated fans. Thankfully, we have all three at Pokémon, which has led to some of the greatest parties ever thrown! All of our events were free, too, so we gave it our all to make sure they were special for fans of all ages.

Pokémon Rocks America

We started with a select few cities (St. Louis, Houston, and San Diego), and have expanded throughout the years to include Minneapolis, Seattle (our first indoor event), San Jose, and Dallas/Ft. Worth. The events grew larger, with one topping over 15,000 attendees.

Rocking with the School of Rock Kids!

To promote Pokémon Colosseum, we got the kids from the hit movie *School of Rock* to come on down to Rockefeller Center and rock out with our fans!

Pokémon Space Center

When we first visited Houston at Space Center Houston, they were so

impressed by the turnout that they asked us to come back – and we did, twice!

Pokémon Yankees Day!

Every year for the past three years we've teamed up with the New York Yankees for a special promo day at Yankee Stadium. Fans are treated to on-field appearances of some of their favorite characters!

Journey Across America

This year, we are proud to present our Journey Across America tour. The 24 city tour was the first stop to qualify for the Pokémon National Video Game Championships!

